



Dear Potential Sponsor,

The Leyden Lions are pleased to introduce our 2008 Sponsorship Program. By making a donation or sponsoring our organization, you will not only be contributing to a football program, but also to the community. Your contribution will assist in allowing the players and staff to continue our annual volunteer programs with the Veterans Park District and also organize football camps for local youth leagues.

The Lions were established in 2004 and we will be entering our fifth season representing Leyden Township and the surrounding areas. We aim to provide a fun, family oriented atmosphere for our games, while providing inexpensive athletic entertainment for our local and neighboring communities. Our organization is dedicated to the competitive nature of the sport, as well as providing young adults an opportunity to continue their football careers. The Lions have also maintained a winning tradition on the field, as evidenced by our 38-20 overall record, including playoff qualification each season and winning the 2004 League Championship.

With your participation in our Sponsorship Program our organization will be able to continue these traditions. Your company can participate in our program at various sponsorship levels, with attractive benefits for each. Custom packages can also be developed to fulfill your company's specific needs. We are also pleased to inform you that Leyden Lions Minor League Football is now a **501c(3) Not-For-Profit** organization, thus making your sponsorship or donation fully tax-deductible.

If you would like to discuss making a donation, one of our sponsorship packages or have any questions about our organization please feel free to contact me. With your generous assistance the Lions will remain a successful and integral part of the community this season and in the future. Thank you for your interest and support.

Sincerely,

Michael DeCook  
Marketing Director  
Leyden Lions Minor League Football  
[www.leydenlions.com](http://www.leydenlions.com)  
[decook@leydenlions.com](mailto:decook@leydenlions.com)  
773-297-0999

# Leyden Lions Minor League Football



## 2008 Sponsorship Packages

### **Lions Booster: \$50.00**

- \* Website Listing (Booster Page)

### **Lions Pride: \$100**

- \* Website Listing (Sponsor Page)
- \* Lions T-Shirt
- \* Company Name listed in Lions Ad Book

### **Lions Copper Level Sponsor : \$250**

- \* Website Listing (Sponsor Page)
- \* Lions T-Shirt
- \* 2 Game Announcements (during one (1) home game)
- \* Business Card Sized Ad in Lions Ad Book

### **Lions Bronze Level Sponsor: \$500**

- \* Website Listing with Link (Sponsor Page)
- \* Lions T-Shirt
- \* 2 Game Announcements (during ALL home games)
- \* Half Page Ad in Lions Ad Book
- \* Team Plaque
- \* 4 Season Tickets (Good for Home Games/Playoffs)
- \* Company Name/Logo displayed on a \*3'X8' Banner

### **Lions Silver Level Sponsor : \$750**

- \* Website Listing with Link (Sponsor Page)
- \* 2 Lions T-Shirts
- \* 4 Game Announcements (during ALL home games)
- \* Half Page Ad in Lions Ad Book
- \* Team Plaque
- \* 6 Season Tickets (Good for Home Games/Playoffs)
- \* EXCLUSIVE 4'X4' Banner w/ Company Name/Logo

### **Lions Gold Level Sponsor : \$1,000**

- \* Website Listing with Link (Main Page)
- \* 1 Lions Jersey
- \* 4 Lions T-Shirts
- \* 4 Game Announcements (during ALL home games)
- \* Full Page Ad in Lions Ad Book
- \* Team Plaque
- \* 8 Season Tickets (Good for Home Games/Playoffs)
- \* EXCLUSIVE 3'X8' Banner w/ Company Name/Logo

### **Lions GAME DAY Sponsor: \$1,500**

- \* Website Listing with Link (Main Page)
- \* 1 Lions Jersey
- \* 10 Lions T-Shirts
- \* 8 Game Announcements (during your sponsored game)
- \* 2 Game Announcements (during ALL home games)
- \* Full Page Ad in Lions Ad Book
- \* Team Plaque
- \* 10 Season Tickets (Good for Home Game/Playoffs)
- \* 50 Tickets for your Sponsored game
- \* Display Merchandise at your Sponsored Game
- \* Company Name/Logo on all Schedules
- \* 3'X8' Banner w/ Company Name/Logo
- \* Company Logo on your GAME DAY Tickets

## Corporate Sponsorship Package

### **Lions Corporate Sponsor : \$5,000**

#### **Custom Packages available to fit your needs**

- \* Exclusive Corporate Sponsorship w/ Non-Compete Agreement
- \* Sponsorship of one (1) Lions Home Game
- \* Website Listing with Link (Main Page)
- \* 1 Lions Jersey
- \* 10 Lions T-Shirts
- \* 8 Game Announcements (during ALL home games)
- \* Full Page Ad in Lions Ad Book
- \* Company Name/Logo On Cover of Ad book
- \* Company Name/Logo on all Printed Materials (shirts, posters, etc.)
- \* Team Plaque
- \* 20 Season Tickets (Good for Home Games/Playoffs)
- \* Display Merchandise at your Sponsored Game
- \* 3'X8' Banner w/ Company Name/Logo
- \* Community Reinvestment



# Leyden Lions Minor League Football

## 2008 Sponsorship Order Form

Please select the Sponsorship package best suited for your needs.

Beat your Competitors, advertise with us, and get your business name out with a local sports team

- |   |   |
|---|---|
| <input type="checkbox"/> \$5,000 - Corporate Sponsor  | <input type="checkbox"/> \$500 – Bronze Level Sponsor |
| <input type="checkbox"/> \$1,500 - Game Day Sponsor   | <input type="checkbox"/> \$250 - Copper Level Sponsor |
| <input type="checkbox"/> \$1,000 – Gold Level Sponsor | <input type="checkbox"/> \$100 – Pride Level Sponsor  |
| <input type="checkbox"/> \$750 – Silver Level Sponsor | <input type="checkbox"/> \$50 – Booster Level         |
| <input type="checkbox"/> Custom Package               |   |

Please mail this form with check payable to *LEYDEN LIONS*

Please include any coupons, art, business card, or information you would like used.

Mail Order form and payment To:

**Leyden Lions**  
**PO Box 2221**  
**Northlake, IL, 60164-2221**

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Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Enclosed is check or money order in the amount of: \$ \_\_\_\_\_ Check #: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_