



Dear Potential Sponsor,

The Leyden Lions are pleased to introduce our 2009 Sponsorship Program. By making a donation or sponsoring our organization, you will not only be contributing to a football program, but also to the community. Your contribution will assist in allowing the players and staff to continue our annual volunteer programs with the Veterans Park District and also organize football camps for local youth leagues.

The Lions were established in 2004 and we will be entering our fifth season representing Leyden Township and the surrounding areas. We aim to provide a fun, family oriented atmosphere for our games, while providing inexpensive athletic entertainment for our local and neighboring communities. Our organization is dedicated to the competitive nature of the sport, as well as providing young adults an opportunity to continue their football careers. The Lions have also maintained a winning tradition on the field, as evidenced by our 49-23 overall record, including playoff qualification each season and winning the 2004 League Championship, and 2009 Runner up.

With your participation in our Sponsorship Program our organization will be able to continue these traditions. Your company can participate in our program at various sponsorship levels, with attractive benefits for each. Custom packages can also be developed to fulfill your company's specific needs. We are also pleased to inform you that Leyden Lions Minor League Football is now a **501c(3) Not-For-Profit** organization, thus making your sponsorship or donation fully tax-deductible.

If you would like to discuss making a donation, one of our sponsorship packages or have any questions about our organization please feel free to contact me. With your generous assistance the Lions will remain a successful and integral part of the community this season and in the future. Thank you for your interest and support.

Sincerely,

Michael DeCook
Marketing Director
Leyden Lions Minor League Football
www.leydenlions.com
decook@leydenlions.com
773-297-0999

Leyden Lions Minor League Football



2009 Sponsorship Packages

CUSTOM PACKAGES AVAILABLE

Lions Booster: \$50.00

- * Website Listing (Booster Page)

Lions Pride: \$100

- * Website Listing (Sponsor Page)
- * Company Name listed in Lions Ad Book
- * Lions T-Shirt

Lions Copper Level Sponsor : \$250

- * Website Listing (Sponsor Page)
- * 2 Lions T-Shirt
- * 2 Game Announcements (during one (1) home game)
- * Business Card Sized Ad in Lions 2009 Ad Book

Lions Bronze Level Sponsor: \$500

- * Website Listing with Link (Sponsor Page)
- * 4 Lions T-Shirt
- * 2 Game Announcements (during ALL home games)
- * Half Page Ad in Lions 2009 Ad Book
- * Team Plaque
- * 5 Season Tickets (Good for Home Games/Playoffs)
- * 4'X4' Banner w/ Company Name/Logo

Lions Silver Level Sponsor : \$750

- * Website Listing with Link (Sponsor Page)
- * 6 Lions T-Shirts
- * 4 Game Announcements (during ALL home games)
- * Half Page Ad in Lions Ad Book
- * Team Plaque
- * 10 Season Tickets (Good for Home Games/Playoffs)
- * 3'X8' Banner w/ Company Name/Logo

Lions Gold Level Sponsor : \$1,000

- * Website Listing with Link (Main Page)
- * 1 Lions Jersey
- * 10 Lions T-Shirts
- * 8 Game Announcements (during ALL home games)
- * Full Page Ad in Lions Ad Book
- * Team Plaque
- * 20 Season Tickets (Good for Home Games/Playoffs)
- * 4'X12' Banner w/ Company Name/Logo

Lions GAME DAY Sponsor: \$1,500

- * Website Listing with Link (Main Page)
- * 1 Lions Jersey
- * 10 Lions T-Shirts
- * 8 Game Announcements (during your sponsored game)
- * 8 Game Announcements (during ALL home games)
- * Full Page Ad in Lions Ad Book
- * Team Plaque
- * 20 Season Tickets (Good for Home Game/Playoffs)
- * 50 Tickets for your Sponsored game
- * Display Merchandise at your Sponsored Game
- * Company Name/Logo on all Schedules
- * 4'X12' Banner w/Company Name/Logo
- * Company Logo on your GAME DAY Tickets

Corporate Sponsorship Package

Lions Corporate Sponsor : \$5,000 (2 Per Season)

Custom Packages available to fit your needs

- * Exclusive Corporate Sponsorship w/ Non-Compete Agreement
- * Sponsorship of one (1) Lions Home Game
- * Website Listing with Link (Main Page & League Website)
- * 1 Lions Jersey
- * 20 Lions T-Shirts
- * 8 Game Announcements (during ALL home games)
- * Full Page Ad in Lions Ad Book
- * Company Name/Logo On Cover of Ad book
- * Company Name/Logo on all Printed Materials (shirts, posters, etc.)
- * Team Plaque
- * 50 Season Tickets (Good for Home Games/Playoffs)
- * Display Merchandise at your Sponsored Game
- * 4'X12' Banner w/Company Name/Logo at all Games
- * MSFL Championship Game Sponsorship
- * 4'X12' Banner at League Championship Game
- * Community Reinvestment

CUSTOM PACKAGES AVAILABLE

www.leydenlions.com



Leyden Lions Minor League Football

2009 Sponsorship Order Form

Please select the Sponsorship package best suited for your needs.

Beat your Competitors, advertise with us, and get your business name out with a local sports team

- | | |
|---|---|
| <input type="checkbox"/> \$5,000 - Corporate Sponsor | <input type="checkbox"/> \$500 – Bronze Level Sponsor |
| <input type="checkbox"/> \$1,500 - Game Day Sponsor | <input type="checkbox"/> \$250 - Copper Level Sponsor |
| <input type="checkbox"/> \$1,000 – Gold Level Sponsor | <input type="checkbox"/> \$100 – Pride Level Sponsor |
| <input type="checkbox"/> \$750 – Silver Level Sponsor | <input type="checkbox"/> \$50 – Booster Level |
| <input type="checkbox"/> Custom Package | |

Please mail this form with check payable to *LEYDEN LIONS*

Please include any coupons, art, business card, or information you would like used.

Mail Order form and payment To:

Leyden Lions
PO Box 2221
Northlake, IL, 60164-2221

Company Name: _____ Contact: _____

Contact Email: _____ Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

Enclosed is check or money order in the amount of: \$ _____ Check #: _____

Signature: _____ Date: _____