

Leyden Lions Announce Sponsorship with Uniforms Express, Inc. as Official Team Uniform Supplier

Melrose Park, IL., March 4 – The Leyden Lions minor league football program announced a partnership with Uniforms Express, Inc. as the official team uniform supplier for the 2009 season and beyond.



Uniforms Express will serve as a title sponsor of the Lions by providing them with their traditional white and navy uniforms. The overall creative design will remain the same as it has since the Lions began play in 2004. UE will mimic the look of the original uniforms, but provide the Lions with a modern snug fitting collegiate-style jersey that has become more and more popular in recent years. The “new” jerseys will also include high-quality stitched numbers rather than the lesser quality screen-printed version.

In past years, the Lions have worked with a couple different uniforms providers until being introduced to UE during the 2008 season. “Uniforms Express provided us with the highest quality uniform available for a very reasonable price. It just made sense to bring them on board and allow them to outfit our team. The players like the tighter fitting jersey and we like the fact that the durability of the jersey will allow us to use them for several years at a time,” said Lions CEO/Head Coach, Jose Rodriguez.

“We value the growing popularity of minor league football,” said Jamal Godinez, VP of Sales, Uniforms Express. “This is an area we want to focus our efforts on to help provide high quality uniforms at affordable prices. As a West Coast company, we wanted to expand into the Midwest and the Leyden Lions were a team we wanted to get on board with.”

Uniforms Express was founded in 1996 by coaches and ex-professional players that continually experienced the hassles of ordering custom uniforms, hats, jackets, and apparel as well as team equipment. The company was founded on four main principles of on-time delivery, pro custom products, superior customer service and affordability. Although they develop uniforms for programs like Stanford and Ole Miss baseball, their customer base is primarily made up of non-professional and amateur teams across the country.

For more information, please visit www.uesports.com.

Press Release